



# QUALITY POLICY STATEMENT

BG Reklam is committed to complete customer satisfaction based on innovation and continuous improvement of production processes.

Quality policy includes the following principles:

- Our clients' satisfaction and trust is the primary focus of the company.
- Employees of the BG Reklam represent the basis for development and improvement. Through permanent education and training, all employees contribute to improvements of production process and enhancement of quality standard.
- The primary goal of the company is high quality products, delivered to clients on time.
- BG Reklam" llc represent and must be the symbol of quality.
- Continuous investment in latest production equipment, as well as productivity increase, is an imperative for the company.
- Each employee is responsible for implementation of the quality policy in their work.
- The management of the company is fully committed to this quality policy through active participation in its development and consistent implementation.

**In Beograd,  
12.10.2010.godine**

**General manager  
„BgReklam“ d.o.o  
Marko Kukic**

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